



**PMAC** | PRINCE MAHIDOL  
AWARD CONFERENCE **2018**



## **PARALLEL SESSION 4.4**

**FINDING THE WIN-WIN SOLUTIONS FOR BETTER HEALTH FROM BETTER FOOD  
SYSTEMS**



## | BACKGROUND

The surging global demand for animal source foods and rapid growth rates in livestock and aquaculture production are being met with a range of approaches including both aggressive consolidations of production and marketing chains into intensive, large-scale commercial operations, as well as expansion of extensive, small- and medium-scale production systems. Most current approaches contain inherent vulnerabilities. How can the present food systems be reconfigured to feed the growing human population without leading to unintended health consequences for people, animals and the ecosystem? All the stakeholders in these food systems from production, marketing and consumption need to be actively involved in developing coherent and comprehensive approaches where almost everyone can benefit—i.e. collaborative win-win solutions.

## | OBJECTIVES

- Build upon the existing evidence base for the broad collateral benefits realized when longer term investments in shifting production toward reduced impact practices is achieved
- Review cases from the field of how these production shifts were achieved, the methodologies used in measuring the impact realized, and how the impacts were translated into advocacy efforts influencing policy and decision making
- Identify strategies for scaling up these approaches involving the critical stakeholders in a broad range of food systems based on animal production contexts



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Speaker

## Lina S. Policarpio

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Dr. Lina Policarpio is a veterinarian by profession and is currently the Head of Technical Services for ASEAN of Elanco Animal Health. She has held various commercial and technical roles in her 26 years with the company. She actively participates in industry events and was also a former President of the Philippine College of Poultry Practitioners.