



PMAC | PRINCE MAHIDOL
AWARD CONFERENCE **2018**



PARALLEL SESSION 4.4

**FINDING THE WIN-WIN SOLUTIONS FOR BETTER HEALTH FROM BETTER FOOD
SYSTEMS**

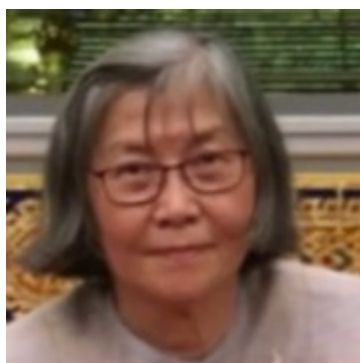


| BACKGROUND

The surging global demand for animal source foods and rapid growth rates in livestock and aquaculture production are being met with a range of approaches including both aggressive consolidations of production and marketing chains into intensive, large-scale commercial operations, as well as expansion of extensive, small- and medium-scale production systems. Most current approaches contain inherent vulnerabilities. How can the present food systems be reconfigured to feed the growing human population without leading to unintended health consequences for people, animals and the ecosystem? All the stakeholders in these food systems from production, marketing and consumption need to be actively involved in developing coherent and comprehensive approaches where almost everyone can benefit—i.e. collaborative win-win solutions.

| OBJECTIVES

- Build upon the existing evidence base for the broad collateral benefits realized when longer term investments in shifting production toward reduced impact practices is achieved
- Review cases from the field of how these production shifts were achieved, the methodologies used in measuring the impact realized, and how the impacts were translated into advocacy efforts influencing policy and decision making
- Identify strategies for scaling up these approaches involving the critical stakeholders in a broad range of food systems based on animal production contexts



Speaker

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Niyada Kiatying-Anngsulee, Ph.D. is Manager of Drug System Monitoring and Development Center at Faculty of Pharmaceutical Sciences, Chulalongkorn University. . She got her Bachelor degree in Pharmacy, Master degree in Pharmacology, and Ph.D. in Health Policy from London School of Hygiene and Tropical Medicine, University of London. Niyada serves in various committees at the Ministry of Public Health, such as Drug Committee (as expert by law) and Subcommittee on Promotion of Rational Drug Use, under the National Drug Policy Board. Recent position is member of Fund for Promotion of Safe and Innovative Media (by law). At the same time she also volunteers to work with many civil society organizations (consumer and patient groups). She also represents civil society in the National Antimicrobial Resistance Policy Board. Her current focus is on drug system monitoring to signal these risk factors to health to in relevant bodies, to raise awareness among public, and to advocate certain public policies. One topic of concern in drug system is antimicrobial resistance (AMR) . Other works include governance and ethics, social pharmacy, and roles of sciences in social development and sustainability.